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Abstract

In this assignment, students were asked to pick a household product and write a consumer review similar in style to that of those found on Consumer Reports. This product focuses on a tea kettle and, based on criteria developed by the author, how recommended it is that consumers should buy this product.

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ENG21003-S: Product Review 2

For this review I will be focusing on a kitchen appliance that most might take for granted, but as someone who usually has a busy schedule, has saved me a substantial amount of time getting ready in the morning: a tea kettle. However, this specific tea kettle is unique in that it comes with some very important features. The Black & Decker 1.7 L Electric Kettle was an investment which I still see as worth it. With fall settling in, and winter coming soon, most Americans has slowly been switching to a warmer beverage to keep up with the fall chills: coffee, lattes, and in my case, tea.

With its slick black design, and only contains two parts, it is easy for storage and handling purposes. Now, with this being a tea kettle, we will be focusing on three main criteria: speed of boiling water; noise production; and ease of usage.

For the time it takes to boil water, I would say that it ranks a 9 out of 10: the kettle heats up water in less than five minutes, which is quite convenient when your rushed in the morning and can not take your time to properly make your cup of joe or black tea before heading to work.

Noise production: this one I give a 7 out of 10, compared to my previous tea kettle the noise is far less in comparison, as it does not make your typical whistle associated with kettles, however, there is a significant amount of noise produced due to the boiling water. Lastly, ease of usage: referring to my earlier point, all it takes to boil the water is to turn the switch on, and that's it! No more waiting around, taking precious moments out of your day to make sure the water doesn't boil over and make a mess. Once the water has reached the boiling temperature of 212F, it automatically shuts off, allowing the user plenty of time to make their tea and start their day. For that we will give a 10 out of 10.

While there were some complaints towards the Black & Decker Kettle, my overall ranking would be an 8 out of 10, a highly recommended purchase for anyone that loves coffee or tea.